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O ECOTEXTILES LAUNCHES EMILY TODHUNTER COLLECTION WITH ORGANIC LINENS AT DECOREX 2007

SEATTLE, Sept. 23, 2007—Seattle-based **O Ecotextiles**, committed to proving that it's possible to produce luxurious, sensuous fabrics in ways that are non-toxic, ethical and sustainable, is introducing its debut interiors textile collection, **the Emily Todhunter Collection**, in partnership with the renowned designer, at London's Decorex 2007 Sept. 23 through Sept. 27, 2007.

"We're thrilled to have the chance to introduce our fabrics to a broader audience," says Patty Grossman, founder and CEO of O Ecotextiles. "Emily Todhunter has taken a bold move to partner with us, and I'm sure designers and decorators will be impressed with the results."

The Emily Todhunter Collection for O Ecotextiles—Ideal Upholstery Fabric, Ultimate Floppy Line and Hardy Organic Hemp—incorporates purely organic materials such as bamboo, linen, hemp, silk and cotton. The fabrics have already been chosen for several private homes, a 57-meter luxury yacht and new bedroom suites for Le Manoir aux Quat'Saisons.

"Kate [Earle] and I have wanted for years to find the perfect linen and upholstery fabrics for our clients," Todhunter says. "We're proud to have developed an organic collection that looks beautiful, performs well and is kind to the environment."

O Ecotextiles was founded by Grossman and her sister, Leigh Anne Van Dusen, when they realized that the textile industry is one of the world's worst environmental polluters, and many of the residues left in finished textiles could present health hazards. They set out to prove that it's possible to produce fabrics that are no-impact, perfectly safe and incredibly luxurious—"green" from "cradle to couch."

Through years of research and a world-wide search, O Ecotextiles located manufacturers that would partner with them in pursuit of their mission: Romanian farmers who dew- or field-ret hemp stalks; a Japanese mill owner committed to "green" and unconventional processes; a 100-year-old Italian mill that produces no wastewater; a Chilean mill shifting to entirely green processes; and an Italian dye house that produces biodegradable, heavy metal-free textiles; and more.

O Ecotextiles is thrilled to launch the Emily Todhunter collection at Decorex, the foremost exhibition of interior design products in the U.K. and the premiere venue for innovative, inspirational and high-quality products.

Those interested in viewing other fabrics produced by O Ecotextiles may contact
Carole Oates at the London showroom, + 44 (0) 207 352 0054.

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